



## **Aetna Better Health of Illinois to Provide Free Laundry & Literacy Days to Illinois Residents**

*Laundry Days to include free laundry, meals, health services and activities for children*

**DOWNERS GROVE, Ill., March 22, 2022** – Aetna Better Health of Illinois, a CVS Health® company (NYSE: CVS), is partnering with [LaundryCares](#) and [Too Small to Fail](#) to give back to underserved communities across the state. Together, they'll address unmet needs of laundry customers by providing essential services aimed at making healthy lifestyle choices more accessible.

The Laundry & Literacy Days events will give residents access to free laundry services and learning resources for early childhood development, as well as free screenings, and health and wellness education at designated community locations. Each location has been chosen to reach Medicaid members and those who live in area with inadequate access to care in Chicago, Moline, Waukegan, Marion and Aurora.

“Our collaboration with LaundryCares and Too Small to Fail aligns with our objective to improve the overall health of our communities,” said Kim Foltz, CEO, Aetna Better Health of Illinois. “By providing a convenient lifeline to health screenings and information, literacy opportunities, and healthy foods, Aetna looks to ensure care is available to all.”

Laundry & Literacy Days are taking place through April at select Illinois laundromats such as All In One Laundry, The Blue Kangaroo, Ridgewood Laundromat and Wonder Wash locations. Each family-oriented event will feature a variety of free resources including:

- Free laundry
- Health screenings, vaccine clinics and well-being services
- A book nook with visiting/volunteer readers to promote healthy habits
- Food insecurity programs

### **About Aetna Medicaid**

Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health company, has over 30 years of experience managing the care of the most medically vulnerable, using innovative approaches and a local presence in each market to achieve both successful health care results and effective

cost outcomes. Aetna Medicaid has particular expertise serving high-need Medicaid members, including those who are dually eligible for Medicaid and Medicare. Currently, Aetna Medicaid owns and/or administers Medicaid managed health care plans under the names of Aetna Better Health and other affiliate names. Together, these plans serve approximately 2.8 million people in 16 states, including Arizona, California, Florida, Illinois, Kansas, Kentucky, Louisiana, Maryland, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia and West Virginia. For more information, see [www.aetnabetterhealth.com](http://www.aetnabetterhealth.com).

### **About CVS Health**

CVS Health is the leading health solutions company, delivering care like no one else can. We reach more people and improve the health of communities across America through our local presence, digital channels and approximately 300,000 dedicated colleagues including more than 40,000 physicians, pharmacists, nurses, and nurse practitioners. Wherever and whenever people need us, we help them with their health – whether that's managing chronic diseases, staying compliant with their medications, or accessing affordable health and wellness services in the most convenient ways. We help people navigate the health care system – and their personal health care – by improving access, lowering costs and being a trusted partner for every meaningful moment of health. And we do it all with heart, each and every day. Learn more at [www.cvshealth.com](http://www.cvshealth.com).

### **About the Laundry Cares Foundation**

The LaundryCares Foundation is dedicated to helping laundromat owners provide services through their stores such as Free Laundry & Literacy Days and childhood literacy resources to families in underserved communities. Visit us at <https://www.laundrycares.org>.

### **About Too Small to Fail**

Too Small to Fail, the early childhood initiative of the Clinton Foundation, promotes early brain and language development by supporting parents and caregivers with tools to talk, read, and sing with their young children from birth. Through partnerships with pediatricians, hospitals, faith-based leaders, community-based organizations, businesses, entertainment industry leaders, and others, Too Small to Fail is meeting parents where they are to help them prepare their children for success in school and beyond. Whether at the pediatrician's office or the playground, Too Small to Fail aims to make small moments big by creating opportunities for meaningful interactions anytime, anywhere. Learn more at [www.toosmall.org](http://www.toosmall.org).

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